



# DANNIA ARDILES

## GRAPHIC DESIGNER

### CONTACT

- +34 607 742 375
- Av. de la Mare de Déu de Montserrat, 68. Barcelona
- www.daniaardiles.cl
- dannia.ardiles@gmail.com

### HOBBIES

- Calligraphy
- Photography
- Cycling
- Architecture

### SOFTWARE

ADOBE SUITE 2024 (ILLUSTRATOR, PHOTOSHOP, INDESIGN)



FIGMA - WORDPRESS (ELEMENTOR)



HTML/CSS - GLYPHS - WEBFLOW



### PERSONAL SKILLS

- Motivation and positive attitude
- Teamwork
- Flexibility and ability to learn

### LANGUAGES



## ABOUT

My name is Danna, I am a graphic designer with over 8 years of experience. I am currently pursuing a master's degree and looking for a part-time job that allows me to continue studying in the afternoons. My training includes typography, UX design, and branding. I work as a Senior Designer on brand and web design projects with a UX focus.

I believe that design is a powerful tool for communicating in various ways, and understanding the context is essential for the success of any project. I learn easily, work well in a team, and I am confident that I can be a valuable addition to your team.

## EDUCATION AND TRAINING

- MASTER'S IN CREATIVE DIRECTION 2024 - 2025  
Elisava, Barcelona School of Design and Engineering
- POSTGRADUATE UX DESIGN | BRANDING 2022 - 2023  
Pontificia Universidad Católica de Chile, Santiago.
- WORDPRESS WEB DESIGN 2020 - 2021  
Academia Adity - HTML y CSS básico, Santiago.
- POSTGRADUATE IN TYPOGRAPHY 2016 - 2017  
Universidad de Chile, Santiago.
- GRAPHIC DESIGN 2008 - 2012  
Duoc UC, Viña del Mar, Chile.

## PROFESSIONAL EXPERIENCE

- SENIOR DESIGNER 2021 - 2024  
Hey Diseño - Development of high-complexity projects. Specialization: Branding, communications, and web design.
- GRAPHIC DESIGNER 2019 - 2021  
Correa Lorenz - Corporate design. Specialization: Web, internal communications, presentations, print.
- GRAPHIC DESIGNER 2015 - 2019  
Ladevi Medios y soluciones - Editorial design. Specialization: Print management, newsletter, POP materials, and layout design.

## REFERENCES

- LADEVI  
Aldo Valle | Editorial Director  
avlisperguer@gmail.com
- HEY DISEÑO  
Daniel Chacana | Commercial Manager  
daniel@heydiseno.cl