



# Dannia Ardiles

SENIOR GRAPHIC  
DESIGNER

## CONTACT



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daniaardiles.cl

## ABOUT

I'm Danna, a designer with over 8 years of experience and specialized training in typography, UX design, and branding. Currently, I hold the position of Senior Designer, focusing on brand projects and web design with a UX approach.

I believe that design is a tool that enables us to communicate in infinite ways, and understanding the context is key to a successful project.

## PROFESSIONAL EXPERIENCE

### Senior Designer

Hey Diseño | 2021 - Present

Responsible for high-complexity projects, leading the development, execution, and full project management. Specialized in branding, packaging, and web design.

### Graphic Designer

Correa Lorenz | 2019 - 2021

Approached design from a business perspective, ensuring coherence across corporate and web areas, handling projects from conception to delivery.

### Graphic Designer

Ladevi Medios y Soluciones | 2015 - 2019

Specialized in editorial design, liaising with printing companies, overseeing graphic aspects within the company, collaboration with the journalism team and sales department.

## OTHER EXPERIENCE

### Creative Director

Daniaardiles.cl | 2015 - 2023

### Graphic Designer

Pares & Álvarez, Ingeniería | 2021 - 2022

Diprojects, Diseño y Publicidad | 2017

Back Producciones | 2013

### Internship

Museo Marítimo Nacional | 2011 - 2012

Escaneográfica | 2011



## RRSS

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**in** [daniaardilesvilches](#)

**Bē** [danniaardilescl](#)

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## LANGUAGES

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**Spanish:** Native

**English:** Basic - Intermediate

## SOFTWARE

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**Advanced:**

Adobe Suite 2023: Illustrator -  
Photoshop - InDesign

**Intermediate:**

Figma - Wordpress - Elementor

**Basic:**

HTML/CSS - Autocad - Glyphs -  
Webflow

**Other:**

Office - Mac OS X - Wacom -  
After Effects

## EDUCATION AND TRAINING

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### Graphic design

Duoc UC, Viña del Mar | 2008 - 2012

### Master's in Creative Direction and Communication

Elisava, Barcelona School of Design and  
Engineering | 2024 - 2025

### Postgraduate Studies

#### Branding

Pontificia Universidad Católica de Chile | 2023  
Postgraduate in Branding, Brand Value Creation

#### UX Design

Pontificia Universidad Católica de Chile | 2022  
Postgraduate in Strategies and Digital Experiences  
through Design

#### Typography

Universidad de Chile | 2016 - 2017  
Postgraduate in Typography and Lettering

## COURSES AND WORKSHOPS

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### Gesture calligraphy

Marcela Aguilera y Silvia Cordero |  
2019 - 2022

### Interface design for websites and applications

Francisco Aguilera | 2021

### WordPress Web Design

Academia Adity | 2020

### Introduction to Responsive Web Development with HTML and CSS

Javier Usobiaga | 2020

### AutoCAD Architectural Drawing

CDC Academia | 2020

### HTML and CSS

Inconsciente Colectivo | 2014